



Trust Programs Committee Agenda
Teleconference participants dial 1-866-222-0249,
followed by 8623188#

Date: Monday, February 3, 2014
Time: 10:45 am - 3:00 pm
Location: Ladysmith City Hall, 410 Esplanade (Hwy 1)

	Pages
1. CALL TO ORDER	
2. APPROVAL OF AGENDA	
3. ADOPTION OF MINUTES/COORDINATION	
3.1 Minutes of Meeting	
3.1.1 November 4, 2013	2 - 7
3.2 Follow Up Action List	8 - 10
4. TRUST COUNCIL BUSINESS	
4.1 Briefing - BC Ferries Advocacy Research Program Update	11 - 14
4.2 Update - Trust Council Economic Sustainability Session Survey Summary	15 - 25
4.3 Briefing - Community Stewardship Awards	26 - 30
4.4 RFD - Community Stewardship Awards 2014 deadline change	31 - 32
4.5 Briefing - Advocacy Objectives Matrix	33 - 38
5. NEW BUSINESS	
6. WORK PROGRAM	
6.1 Trust Programs Committee Work Program Report	39 - 39
7. NEXT MEETING	
7.1 Scheduled meeting dates in 2014: May 12, August 11	
8. ADJOURNMENT	

*Approximate time is provided for the convenience of the public only and is subject to change without notice.

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Trust Programs Committee Minutes of Regular Meeting

Date of Meeting: Monday, November 4, 2013
Location: Ladysmith City Hall, 410 Esplanade (Hwy 1)

Members Present: Paul Brent, Saturna Island Local Trustee (Chair)
Alex Allen, Hornby Island Local Trustee
George Grams, Salt Spring Island Local Trustee (Vice-Chair) (by phone)
Ken Hancock, North Pender Island Local Trustee (EC Rep) (by phone)
Tony Law, Hornby Island Local Trustee
Liz Montague, South Pender Island Local Trustee
Sheila Malcolmson, Gabriola Island Local Trustee (ex officio)
Andrew Stone, Bowen Island Local Trustee (by phone)
Laura Busheikin, Denman Island Local Trustee
Kate-Louise Stamford, Gambier Island Local Trustee

Regrets:

Staff Present: Linda Adams, Chief Administrative Officer (by phone)
Lisa Gordon, Director, Trust Area Services
Clare Frater, Policy Analyst – Recorder
Laura Stringer, Communications Specialist (by phone)

Media and Others Present:

1. CALL TO ORDER

The meeting was called to order at 10:50 a.m.

2. APPROVAL OF AGENDA

The following addition to the agenda [or deletions or reordering of items] were presented for consideration:

- 5.2 Land Use Planning for Economic Opportunities.

Resolution TPC 2014-001

It was MOVED and SECONDED:

That the Trust Programs Committee amend the agenda to include handout Land Use Planning for Economic Opportunities document in item 5.2.

CARRIED

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Resolution TPC 2014-002

It was **MOVED** and **SECONDED**

That the Trust Programs Committee November 4, 2013 agenda be approved as amended.

CARRIED

3. MINUTES/COORDINATION

3.1 Minutes of previous Meetings

3.1.1 August 12, 2013

Resolution TPC 2014-003

It was **MOVED** and **SECONDED**

that the Trust Programs Committee Minutes of August 12, 2013 be amended by replacing the word “summarizing” in item 4.3, with “illustrating” and that the minutes be adopted as amended.

CARRIED

3.2 Follow-up Action List

The follow-up action list was provided for information and review. There was no discussion.

4. TRUST COUNCIL BUSINESS ITEMS

4.1 Briefing – BC Ferries Advocacy Research Program Update

Clare Frater, Policy Analyst, provided an update on BC Ferries Advocacy Research Program on the work undertaken since Trust Program Committee’s last meeting. She advised that the Ministry of Technology, Innovation and Citizens’ Services will not be providing records in response to the Islands Trust’s Freedom of Information request until December 18, 2013. She also advised that the upcoming provincial consultation about BC Ferries may be completed by December 31, 2013.

Committee members discussed potential challenges relating to the upcoming consultation.

By general consent the Committee directed staff to circulate by e-mail Trust Council’s 2012 submission and the November 3, 2013 Times Colonist editorial to all trustees as a reminder of all the key points, and directed staff to provide printed copies of Trust Council’s 2012 submission to all local trust committee chairs for distribution at local trust committee meetings.

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The Islands Trust Chair reported that she was preparing for a November 22, 2013 meeting with Jordan Sturdy, MLA and Parliamentary Secretary to the Minister of Transportation and Infrastructure.

Staff reported that it will be challenging to proactively develop a submission given the short consultation timeline and the lack of information about the consultation.

Resolution TPC 2014-004

It was **MOVED** and **SECONDED**:

The Trust Programs Committee recommend to the Executive Committee that staff resources be available to respond to the Water Sustainability Act and to respond to any statements being made by the Province on implementing its vision for coastal ferries.

CARRIED

4.2 Briefing – Water Education Project Update

Laura Stringer, Communications Specialist, provided an update about Water Education Project activities undertaken since Trust Programs Committee's last meeting. She invited Committee members to submit feedback on the new water resource webpages and asked them to encourage water organizations to link to website.

By general consent the Committee requested that staff send a briefing about the water education project to local trust committees encouraging them to promote the website and highlight it in trustees newsletters and notice boards.

4.3 Briefing – Trust Council Economic Sustainability Session Update

Clare Frater, Policy Analyst, provided an update on the Economic Sustainability Session planning.

By general consent the Trust Programs Committee requested that staff provide a sign at the Trust Council Economic Sustainability Session with the Policy Statement definitions of sustainability.

The Trust Programs Committee discussed the need for the breakout session to talk about successes, and for the need to maximize guest participation in breakout sessions.

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Resolution TPC 133/13

It was MOVED and SECONDED:

That the Trust Programs Committee recommend to the Executive Committee that they consider preparing a news release that announces successes of the Trust Council Economic Sustainability session.

CARRIED

The committee members discussed that the session could be introduced with remarks that address varying perceptions of sustainability on different islands – some island populations are dropping and some are looking for growth

4.4 Briefing – Islands Trust Council Strategic Plan – TPC Input

Linda Adams, Chief Administrative Officer, asked for input from the Committee to the Islands Trust Council Strategic Plan.

Resolution TPC 2014-005

It was MOVED and SECONDED:

That the Trust Programs Committee recommends to Trust Council that the following changes be made to the 2011-14 Trust Council Strategic Plan:

3.1.1 –delete “and identify gaps”

3.1.2 “Fill identified gaps” be changed to “Identify gaps and make recommendations about”

3.1.3. delete “Develop an on-going water stewardship program”

CARRIED

The Committee discussed the need for the Trust Council agenda to have time to discuss the BC Ferries consultation.

Trustee Brent advised that the Financial Planning Committee is looking at the need to cut some programs to avoid a significant financial increase. Trust Programs Committee members discussed the need for the \$20K allocated for BC Ferries research and the members proposed deleting \$15K from the budget.

4.5 Briefing – Indicator Program Update

Clare Frater, Policy Analyst, provided an update on the Indicator Program on the work undertaken since Trust Program Committee’s May 2013 meeting. She advised that the work to date will be used at the Trust Council Economic Sustainability session.

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5. NEW BUSINESS

5.1 Correspondence from John Tylee re Economic Dependency Report

By general consent the Committee requested that staff work constructively with Mr. Tylee and Mr. Holman to see if an agreement can be reached about the Economic Dependency Report.

5.2 Land Use Planning for Economic Opportunities document

Trustee Law spoke about this document and committee members expressed support for sharing it at the Trust Council economic sustainability session.

6. WORK PROGRAM

6.1 Trust Programs Committee Work Program Report

Resolution TPC 2014-006

It was MOVED and SECONDED:

That the Trust Programs Committee forward its work program to the Islands Trust Council with the top three items as follows:

1. Create linkages to share economic sustainability models
2. BC Ferries advocacy program - Prepare Trust Council and trustees to participate effectively in the next round of public engagement on BC Ferries
3. Encourage understanding and voluntary stewardship of water resources

with four continuing items as follows: community stewardship awards, legislative monitoring, indicator program and vacant crown land profiles.

CARRIED

7. NEXT MEETING

The next meeting will take place on February 3, 2014 in Ladysmith.

Resolution TPC 2014-007

It was MOVED and SECONDED:

That the Trust Programs Committee adopt the following meeting dates for 2014: February 3, 2014, May 12, 2014, and August 11, 2014 in Ladysmith. An electronic meeting may be held in October or November as required.

CARRIED

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8. ADJOURNMENT

By general consent the meeting adjourned at 1:30 p.m.

Paul Brent, Chair

CERTIFIED CORRECT:

Clare Frater, Recorder

DRAFT



Islands Trust

November 4, 2014 meeting

**Trust Programs
Committee
Follow Up Action List**

No.	Activity	Responsi- bility	Target Date	Status
2014-003	Amend August 20, 2013 minutes by replacing the word “summarizing” in item 4.3, with “illustrating”.	CF	Nov. 2013	Done
By general consent	The Committee directed staff to circulate by e-mail Trust Council’s 2012 submission and the November 3, 2013 Times Colonist editorial to all trustees as a reminder of all the key points, and directed staff to provide printed copies of Trust Council’s 2012 submission to all local trust committee chairs for distribution at local trust committee meetings.	CF	Dec-13	Done
2014-004	Convey TPC recommendation to EC that staff resources be available to respond to the Water Sustainability Act and to respond to any statements being made by the Province on implementing its vision for coastal ferries.	LG	Nov. 2013	Done
By general consent	The Committee requested that staff send a briefing about the water education project to local trust committees encouraging them to promote the website and highlight it in trustees newsletters and notice boards.	LS	Dec. 2013	Done
2014-005	Convey TPC recommendation to EC that that the following changes be made to the 2011-14 Trust Council Strategic Plan: 3.1.1 –delete “and identify”, 3.1.2 “Fill identified” be changed to “identify gaps and make recommendations, about”, 3.1.3. –delete this task	LG	Nov. 2013	Done

By general consent	The Committee requested that staff work constructively with Mr. Tylee and Mr. Holman to see if an agreement can be reached about the Economic Dependency Report.	CF	2014	In-progress
2014-006	That the TPC forward its work program to TC with the top three items as follows: 1) Create linkages to share economic sustainability models, 2) BC Ferries advocacy program Prepare Trust Council and trustees to participate effectively in the next round of public engagement on BC Ferries, 3) Encourage understanding and voluntary stewardship of water resources with four continuing items as follows: community stewardship awards, legislative monitoring, indicator program and vacant crown land profiles.	CF	Nov. 2013	Done
2014-007	Make arrangements for the following meeting dates for 2014: February 3, 2014, May 12, 2014, and August 11, 2014 in Ladysmith. An electronic meeting may be held in October as required.	CF	Nov. 2013	Done

August 20, 2013 meeting

No.	Activity	Responsibility	Target Date	Status
117/13	Proceed with a survey of water organizations based on the attached proposal as amended	LS	Fall 2013	Done
118/13	Chair to approve the survey of water organizations	SM	Fall 2013	Done
119/13	Post links to online information resources regarding water as per the attached table	LS	Fall 2013	Done
123/13	Staff to conduct research into ferry fare affordability and to evaluate the merits of polling islanders about how ferry fare increases have affected the economic well-being of islanders and their businesses	CF	2013	On-hold
124/13	Staff to submit freedom of information requests to the Ministry of Transportation and Infrastructure and BC Ferries for documents relating to: costs of fare reductions on the minor routes; and feasibility and impacts of new bridges in the Islands Trust Area.	CF	Sep-13	In-progress

125/13	Staff to develop cost estimates for fare reductions of up to 25% on BC Ferries minor routes.	CF	2013	On-hold
126/13	Staff to prepare trustees and Trust Council to participate effectively in the next round of public engagement on BC Ferries	CF	2013	Done
127/13	Forward TPC work program to the Islands Trust Council with the top three items as follows: 1) Develop and implement a research program in support of the BC Ferries advocacy program; 2) Create linkages to share economic development models; and 3) Encourage understanding and voluntary stewardship of water resources; with four continuing items as follows: community stewardship awards, legislative monitoring, indicator program and vacant crown land profiles.	CF	Aug-13	Done

November 5, 2012 meeting

No.	Activity	Responsibility	Target Date	Status
3.5	Develop proposal for Trust Council session in December 2013 on community economic sustainability.	CF / LG	Aug-13	Done
3.5	Research further high-priority indicators, such as census and housing	CF	On-going	In progress

Earlier meetings

Date.	Activity	Responsibility	Target Date	Status
Dec-00	Trust Council directed Management to update Crown land information profiles in text format for on-island review through Local Trust Committees and the Bowen Island Municipality by April, 2001.	LG		On-hold - Still incomplete: Bowen Island, Gambier Island LTA, Ballenas - Winchelsea

To: Trust Programs Committee **For the Meeting of:** February 3, 2014
From: Clare Frater **Date prepared:** January 23, 2014
File No.:

SUBJECT: BC FERRIES RESEARCH – FREEDOM OF INFORMATION REQUESTS

DESCRIPTION OF ISSUE: This briefing provides an update about work undertaken since Trust Program Committee’s November 2013 meeting

BACKGROUND:

On August 12, 2013 the Trust Programs Committee directed staff to submit freedom of information requests to the Ministry of Transportation and Infrastructure and BC Ferries for documents relating to costs of fare reductions on the minor routes; and feasibility and impacts of new bridges in the Islands Trust Area.

Staff submitted Freedom of information requests on September 19, 2013.

On December 16, the Ministry of Transportation and Infrastructure provided 349 pages of records. On December 30, 2013 BC Ferries provided 104 pages. BC Ferries’ charged \$321 and the Ministry of Transportation and Infrastructure charged \$261.

The BC Ferries response is available to the public on their website:
<http://www.bcferreries.com/about/foi/2014-027.html>. The response also states that the following responsive records were not attached as already in the public domain:

1. <http://foi.bcferreries.com/2010-054-responsiverecord1.pdf> (InterVISTAS 2011 report)
2. <http://foi.bcferreries.com/2010-054-responsiverecord2.pdf> (2007 BC Ferries Revenue Yield for Selected Routes Technical Report)
3. <http://foi.bcferreries.com/2011-042-responsiverecords.pdf> (45 pages relating to the 33% fare reduction in December 2008 January 2009 and reinstatement of previously cancelled sailings).

The Ministry of Technology, Innovation and Citizen Services has determined that these records will not be published on the BC Government’s Open Information website due to copyright reasons. The records will be provided to trustees upon request.

In general, there were many repetitive records and little new information. There were records relating to bridges, including rough cost estimates indicating bridges are not economically viable. With regard to fare reductions, it seems there has been no more analysis/discussion since the 2011 InterVISTAS report, which Islands Trust staff already had, about fare reductions/price elasticity. There were no responsive records related to socio-economic analysis about the impacts of the service cuts.

Staff did not generate any new ideas about advocacy or communication as a result of reviewing the records, but were able to confirm the validity of criticism of the Province's lack of vision for the ferry service, lack of socio-economic impact assessment and lack of creative thinking about fare reduction.

Next steps: In the Trust Programs Committee follow-up action list staff have listed the following two activities as being on-hold pending direction from the Trust Programs Committee:

1. conduct research into ferry fare affordability and to evaluate the merits of polling islanders about how ferry fare increases have affected the economic well-being of islanders and their businesses.
2. develop cost estimates for fare reductions of up to 25% on BC Ferries minor routes.

Other BC Ferries related activities directed by the Executive Committee include:

October 8, 2013 meeting:

- **Assist the Chair in requesting meeting with BC Ferries CEO**

February 2, 2013 meeting:

- **Draft op-ed re ferry fares** (on-hold)

October 14, 2009 meeting:

- **Draft letter to BC Ferries re protocol agreement** (on-hold)

ATTACHMENT(S): Summary of records received: Islands Trust's information requests to BC Ferries and the Ministry of Transportation and Infrastructure

AVAILABLE OPTIONS:

1. Provide direction regarding Trust Programs Committee's two "on-hold" resolutions.
2. Direct new work

FOLLOW-UP: Staff will continue to work on assigned tasks as directed.

Prepared By: Clare Frater, Policy Analyst

Reviewed By/Date: Lisa Gordon, Director, Trust Area Services, January XX, 2014

Summary of records received:
Islands Trust's information requests to
BC Ferries and the Ministry of Transportation and Infrastructure

BC Ferries FOI-2014-27 bridge.doc

Pages 1-8: Bridge connection between Mayne and Saturna -1997

Pages 9-19: Strategic Overview – Fixed Link Options - January 14, 2000

Pages 20-28: Summary of Previous Analysis of Fixed Links and Short Links - October 24, 2000

Pages 29-35: Summary of Previous Analysis of Fixed Links and Short Links – January 15, 2001

Pages 37-45: Preliminary Financial Analysis of Bridge and Ferry Costs on Eight Selected Routes – Revised February 26, 2002

Pages 46-55: Bridge – 7 Fixed Link Cost Estimates (November 1, 2012)

Page 56 – 2011: Price Indexes for highways, roads

BC Ferries FOI-2014-27 fare documents.doc

Pages 1-3: BC Ferries / BC Ferries Commissioner Meeting Agenda and Minutes – November 19, 2008

Page 4: Letter to David Hahn from John Dyble, Deputy Minister re Economic Measures Strategy: Fare Reduction and Service Restoration Agreement – December 19, 2008

Page 5: \$19.55m allocation amongst routes, months and traffic categories – December 2008

Pages 6-10: BC Ferries / BC Ferries Commissioner Meeting Minutes – January 21, 2009

Pages 11-24: Emails and Information re Fare Reduction Program

Pages 25-27: BC Ferries / BC Ferries Commissioner Meeting Minutes – March 24, 2009

Pages 28-34: Letter to BC Ferries Commissioner from BC Ferries re Performance Term Three Submission to the Commissioner

Pages 35-39: Letter to BC Ferries from Ministry of Transportation re Federal Import Duty Agreement – Northern Expedition

Pages 40-43: BC Ferries / BC Ferries Commissioner Meeting Minutes – December 15, 2010

Pages 44-48: Forecast Tariff Revenue by Route Group - 2009

TRA-2013-00270 Ministry of Transportation Response – Records

Pages 1–5: Bridge between Thetis and Kuper Islands – August, 2005

Page 6: Letter to Islands Trust from Minister of Transportation re Fixed Link to Gabriola Island – April, 2003

Pages 7–9: Ministry of Transportation Briefing re Bridge between Thetis and Kuper Islands – August, 2005

Pages 10-15: Ministry of Transportation Briefing to UBCM re Islands Trust policy regarding bridges to and between islands – 2005

Pages 16-82: Gabriola Transportation Alternatives Survey – Final Report – May/June 2009

Page 83-2011: 2011 Price Indexes for highways, roads

Pages 84-92: BC Ferries – Preliminary Financial Analysis of Bridge and Ferry Costs on Eight Selected Routes – February 2002

Pages 93-100: BC Ferries – Summary of Previous Analysis of Fixed Links and Short Links – January 15, 2001

Pages 101-121: Proposed Highway Corridor to Gabriola Island – 2004

Pages 122-145: Proposed Municipal Incorporation Gabriola Island Routing and Approval Sheet – 2002






Pages 145-259: Gulf Islands Bridges Report; correspondence relating to bridges in the gulf islands – 2002-2012

Pages 260-283: Ferry fare costs; service cuts, fuel surcharges 2008-2009

Pages 284-285: Gabriola Chamber of Commerce correspondence re bridge ferry link proposal – 2001

Pages 286-349: Letters from/to Minister of Transportation; MLAs, Premier to/from various individuals re fixed links to Gabriola and Mudge Islands; Southern Gulf Islands – 2002 - 2012

1. I am:

		Response Percent	Response Count
A local trustee		60.0%	15
Elected or employed by another level of government		12.0%	3
A representative of a non-governmental organization		20.0%	5
Other		4.0%	1
Don't wish to say		4.0%	1
		answered question	25
		skipped question	0

2. Please rate the following aspects of the session:

	Excellent	Very Good	Good	Needs Improvement	Rating Average	Rating Count
Communication in advance of session	32.0% (8)	20.0% (5)	40.0% (10)	8.0% (2)	1.00	25
Format	16.0% (4)	40.0% (10)	36.0% (9)	8.0% (2)	1.00	25
Length	16.0% (4)	48.0% (12)	24.0% (6)	12.0% (3)	1.00	25
Victoria location	29.2% (7)	45.8% (11)	20.8% (5)	4.2% (1)	1.00	24
Networking opportunities	24.0% (6)	36.0% (9)	36.0% (9)	4.0% (1)	1.00	25
Presentations	20.0% (5)	40.0% (10)	32.0% (8)	8.0% (2)	1.00	25
Information sharing	25.0% (6)	37.5% (9)	29.2% (7)	8.3% (2)	1.00	24
Mix of participants	32.0% (8)	44.0% (11)	20.0% (5)	4.0% (1)	1.00	25

Comments: 14

answered question 25

skipped question 0

3. What were the main outcomes of the session that will support your work / your community?

Response Count

19

answered question 19

skipped question 6

Page 1, Q2. Please rate the following aspects of the session:

1	Presentations too numerous & too long. More time for airing challenges, sharing experiences, solutions of a concrete kind might have produced some tangible results.	Dec 22, 2013 4:08 PM
2	As always, could have had more time for presentations, networking and discussion. Yet I do realize that Trust Council can be somewhat challenged with having time for business, delegations, etc. etc. [Kudos to Marie, as ever, by the way.]	Dec 18, 2013 9:03 PM
3	I think more time was needed to respond to questions after each presenter. Much more specific information could have been gleaned. Perhaps more time for the presentations would address this. I also think the Islands Trust should continue to facilitate this type of exchange around economic sustainability on the islands.	Dec 18, 2013 8:00 PM
4	The final afternoon session on the first day after all the presentations (of loose groups with unstructured discussion) did not seem as useful as it could have been --- too unfocused, with mini-discussions going on at each table and little focused feedback --- it might have been better to break up into groups that had a specific shared interest, with each one tasked to address a specific question related to the topic.	Dec 18, 2013 12:45 PM
5	Let's try and make it happen again. Probably best at the beginning of a term and then once a year.	Dec 18, 2013 12:13 PM
6	Very useful and interesting. I would have liked more focus for the small group discussions.	Dec 18, 2013 10:46 AM
7	Reasonable first attempt but I expected more from the presentations.	Dec 18, 2013 9:36 AM
8	very helpful to hear what other areas are doing and how they got the regional district support they now have.	Dec 18, 2013 9:28 AM
9	The conclusion of the session lacked energy and wasn't successfully hosted.	Dec 17, 2013 9:37 PM
10	From the comments given to me, many participants were very pleased and suprised at what they learned. Now that people have had a taste, a follow up meeting might generate a lot more collaboration. I am not suggesting that this should be a regular event.	Dec 17, 2013 8:11 PM
11	While the overall presenters' messages were strong, the effectiveness of presentations was mixed. The short time frame did not really allow for adequate uptake and discussion. Still, there was a powerful consensus on the ferry service impact on island economies - this was significant and timely!	Dec 17, 2013 5:43 PM
12	establishing a steering committee in advance might have made for a more focused, dynamic session, but that's a lot more work...	Dec 17, 2013 5:41 PM
13	More advance information/communication would have been useful and helpful in preparing for the session. I didn't really know what to expect, or prepare for. Session seemed a bit too long, but not way too long. Since some participants had traveled a long way, shorter would not have been practical. Information that could have led to preparation and better expectation would have made the	Dec 12, 2013 5:33 PM

Page 1, Q2. Please rate the following aspects of the session:

session more useful.

14	I would have liked to see a wider range of presentations, however, I understand that time constraints made this difficult.	Dec 12, 2013 12:39 PM
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Page 2, Q3. What were the main outcomes of the session that will support your work / your community?

1	None that come to mind	Dec 22, 2013 4:09 PM
2	Victoria Compton's presentation was lively and spoke to I think all of us with regards to the economic challenges of our islands. I was particularly interested in the entrepreneurship school program [she'll send on info when they actually start the program]. It's really great that the San Juan Islands share their wealth of knowledge with us, and as most of us know, they are always at least eight years ahead of us.	Dec 18, 2013 9:24 PM
3	- Hearing from people doing similar things - hearing alternative ways of addressing similar challenges - Connections for more or ongoing discussions with others who have interesting initiatives/projects/solutions	Dec 18, 2013 8:04 PM
4	Ideas	Dec 18, 2013 12:47 PM
5	Branding of the community is a good idea.	Dec 18, 2013 12:15 PM
6	I gained an understanding of how the economic development approach in our area is unique. Also, it was useful to see that the economic challenges we face are common to islands in our region. This will help guide my thinking in making decisions on bylaws intended to support our economy.	Dec 18, 2013 10:50 AM
7	It's important that the IT bring some focus on economic sustainability and is consistent with the policy on island character and healthy communities. It has damaged the trust on our island when trustees claim the economy is nothing to do with them, save for farming, home businesses and affordable housing. The economic sustainability session provides necessary impetus in our work as trustees to include consideration of this issue in land use decision making. It also validates some re-examination of aspects of the OCP.	Dec 18, 2013 9:47 AM
8	new awareness of possible economic development support from regional district. met and connected with local RD person	Dec 18, 2013 9:31 AM
9	Networking and information exchange	Dec 18, 2013 6:53 AM
10	Good network and intelligence gathering for economic opportunities. Advancing regional teamwork for common issues (like ferry fares & service)	Dec 18, 2013 6:15 AM
11	And understanding of what each region was dealing with anyhow they were choosing to approach the challenge of economic development A better understanding of the actors A better understanding of where some the negative energy resides within the Trust with regards to this topic A better understanding of what is driving this negativity and cynicism	Dec 17, 2013 9:42 PM
12	My community works rather well on its own. People are extremely resourceful and also want to live with a very small footprint.	Dec 17, 2013 8:55 PM
13	greater awareness of the common issues/concerns	Dec 17, 2013 8:41 PM
14	None	Dec 17, 2013 8:40 PM
15	Learning how other communities/islands were dealing with the same questions. Networking Exchanging and discussing ideas and learning about new options	Dec 17, 2013 8:14 PM

Page 2, Q3. What were the main outcomes of the session that will support your work / your community?

16	The strong feeling that we are all in this together, that we all experience that same sorts of challenges and that we are stronger together than isolated, confirms the importance of the Islands Trust role of collaborating with other municipal governments and San Juan county communities.	Dec 17, 2013 5:50 PM
17	Better understanding of similarities and dissimilarities among islands helps planning; good contacts	Dec 17, 2013 5:43 PM
18	None, really. Just a bit of a more full understanding of the situation in the Salish Sea area.	Dec 12, 2013 5:36 PM
19	Inter-action and networking with the island reps (Trustees and others) immediately adjacent to our Regional District.	Dec 12, 2013 12:41 PM

Page 2, Q4. As a result of the session I am planning to follow up by:

1	Being available to help other economic enhancement groups if requested	Dec 22, 2013 4:09 PM
2	Exploring the mentoring program and other San Juan innovatives and checking out both the VIEC and EDABC.	Dec 18, 2013 9:24 PM
3	- Connecting with others in different RDs and islands - Seeing if partnerships or joint actions can be undertaken to build a bigger critical mass and have a bigger voice (the 620 Translink bus schedule is a good example of combining many island voices to be heard and get positive results)	Dec 18, 2013 8:04 PM
4	setting up some kind of "Economic Development and Sustainability Committee" on the Island --- missing to date	Dec 18, 2013 12:47 PM
5	Working with community groups to promote branding of the island	Dec 18, 2013 12:15 PM
6	No specific ideas yet.	Dec 18, 2013 10:50 AM
7	Continue to liaise with CRD on our island re economic sustainability. Emphasize that land use planning is inherently about planning the built environment and doing so in such a way as to eliminate negative environmental impact. That means investment in infrastructure, long neglected on our island. Try to change the mindset of those who purport that all development is necessarily bad development. it's not.	Dec 18, 2013 9:47 AM
8	Have already done 1st step follow up with local RD person plans to connect him with local island business owners to let them explore possibilities	Dec 18, 2013 9:31 AM
9	Contacting many of the folks I met that could potentially help. Take back to my community what I learned and cascade it throughout the community	Dec 18, 2013 6:53 AM
10	Contacting participants for info and to discuss areas of joint opportunity	Dec 18, 2013 6:15 AM
11	Strengthening our developing ties with the San Juan Islands Continuing the work that we are doing in our area of the Salish Sea Continuing the discussion with Trustees	Dec 17, 2013 9:42 PM
12	sharing ideas with others	Dec 17, 2013 8:41 PM
13	Have done so to no avail	Dec 17, 2013 8:40 PM
14	I have already started an email correspondance with people from different regions. I am incorporating new ideas into my existing plans and programs	Dec 17, 2013 8:14 PM
15	Continuing to support our advocacy work regarding BC Ferries and the protection of coastal and marine ecosystems in the Salish Sea, as well as inter-island collaboration such as the SGI regional farm plan now being launched.	Dec 17, 2013 5:50 PM
16	developing a proposal for a necessary research project on economic outlooks and differences among islands	Dec 17, 2013 5:43 PM
17	Not much, other than to look into funding possibilities to upgrade broadband for my community, and restore public internet access for those who don't have their own at home. Neither of these is now funded by federal government, as I understand it. Good broadband connection has made a huge difference to my	Dec 12, 2013 5:36 PM

Page 2, Q4. As a result of the session I am planning to follow up by:

community and it's economic development and possibilities for employment and involvement in the wider world. Any help or information about possible funding will be much appreciated.

18	Making contact with the trustees and community representatives I connected with at the event.	Dec 12, 2013 12:41 PM
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Page 3, Q5. If the Islands Trust were to host another workshop, are there other topics or presenters you would like to see (please describe)?

1	More specific goals Detail challenges Ask ahead of the meeting for examples of solutions that could be shared More prep work would make it more useful	Dec 22, 2013 4:12 PM
2	More economic enhancement (not sustainability) sessions. Succession planning for community elders: housing, transportation, medical support. Voluntary compliance: mediation versus law enforcement. Working together with our Regional Districts/Directors.	Dec 18, 2013 9:35 PM
3	Presenters from other jurisdictions who are working under the same type of preserve and protect mandates (legislated or voluntarily adopted) who are making strides building sustainable economies. Michael Lewis author of "The Resilience Imperative - Cooperative Transitions to a Steady State Economy" would be a good speaker who has practical experience with community development and developing businesses appropriate to the islands.	Dec 18, 2013 8:13 PM
4	Local transportation - land and water Internet and communications for rural areas -options Accommodation sector concerns Creative business initiatives on Islands - ie resource based "green" business	Dec 18, 2013 12:52 PM
5	Effective advocacy for Trustees -- how to find out who to talk to, how to make a convincing case, etc. Not sure this is a workshop or rather a Trustee continuing education idea.	Dec 18, 2013 10:53 AM
6	Green urban designers and architects who might inform on how land use planning can be used in our communities to green our built environment. Representation from the province other than at MLA level, e.g. The Min of Ag. Entrepreneurs who might give us some ideas how to foster sustainable economies from within rather than relying on inward investment which necessarily promotes population growth. Input by our own planners. How are they interpreting their role in promoting sustainable economies?	Dec 18, 2013 9:54 AM
7	Nothing comes to mind just now.	Dec 18, 2013 9:33 AM
8	*Provincial Governemnt to outline their support -or lack of-for the Islands Trust mandate to preserve and protect on behalf of the people of the province I view this much like funding for provicial parks where all taxpayers support. Cutbacks in Trust funding from the province doesn't make sense ! *Better understanding roles of regional districts and the Trust	Dec 18, 2013 8:43 AM
9	Follow up with another economic development workshop and include Ministry of Jobs & Tourism senior staff to outline the programs available for rural communities and how to access them. If a Deputy Minister or ADM, they would be able to address where the govt is going and what to watch for over the short to medium term regarding economic development. The Minister would be interesting to have but not as effective as senior staff in a workshop setting.	Dec 18, 2013 6:59 AM
10	best practices innovation	Dec 18, 2013 6:24 AM
11	Nothing at this time.	Dec 18, 2013 6:16 AM
12	First Nations Food and Agriculture Transportation Basically relevant and challenging topics that are outside the Trust's jurisdiction that would benefit from	Dec 17, 2013 9:47 PM

Page 3, Q5. If the Islands Trust were to host another workshop, are there other topics or presenters you would like to see (please describe)?

	the participation and perspectives of outside or overlapping agencies, and jurisdictions.	
13	Protection of the environment, especially the waters around the islands and the coastal forest. How to manage living small on these islands. What role tourism plays in the economy of the islands and how does it affect the islands.	Dec 17, 2013 9:01 PM
14	?	Dec 17, 2013 8:42 PM
15	Sustainability - Al Gore	Dec 17, 2013 8:41 PM
16	Allowing presenters to show case there pet projects is always interesting. Asking everybody to be prepared to respond to pre-set questions might also generate many more new answers. Having people from outside the Trust area also demonstrates how much we have in common.	Dec 17, 2013 8:17 PM
17	Affordable housing models, including land trusts and co-housing arrangements Fostering democratic processes in our communities - best models and practices	Dec 17, 2013 5:56 PM
18	lots more attention needed to the economic outlook for each of, and the totality of, the islands - its getting pretty bad out there in many places & something needs to be done	Dec 17, 2013 5:45 PM
19	Not that I know of. I really enjoyed San Juan County presentation. The more I learn of them the more I think that we have so much in common, and can learn from each other.	Dec 12, 2013 5:37 PM
20	I would be interested in attending if there is another economic development and/or tourism workshop. A subset of economic development is business retention and this may be a topic that could use some focus for the islands.	Dec 12, 2013 12:44 PM

Page 3, Q6. Additional comments?

1	Have you ever wondered about the varying surface tension of black coffee?	Dec 18, 2013 9:35 PM
2	The session was a very good start. Keep involved, continue to facilitate these types of sessions and actively promote dialogue through electronic means. The Islands Trust will not be truly successful until it can demonstrate that "preserve and protect" also refers to communities and economies on each island. If the Trust fails at this it will have succeeded in building another "park" system at the expense of the once vibrant communities that call the islands home.	Dec 18, 2013 8:13 PM
3	I hope that the message to B.C. Ferries was conveyed loud and clear --- the topic kept coming up, but no formal "vote" or communication" was discussed while I was there on the first day	Dec 18, 2013 12:52 PM
4	Thanks for finally recognizing the importance of this. It helps the credibility of the IT.	Dec 18, 2013 9:54 AM
5	Enjoyed the information sharing with the opportunity to network over meal. Well planned and effective for me. Thank you!	Dec 18, 2013 9:33 AM
6	Thank you for putting this on.	Dec 18, 2013 6:59 AM
7	More attention and energy spent on how the session might be more successfully convened Suggest a better, more vibrant space	Dec 17, 2013 9:47 PM
8	Economic sustainability cannot mean growth if we are to protect these islands.	Dec 17, 2013 9:01 PM
9	n/a	Dec 17, 2013 8:42 PM
10	Thank you very much	Dec 17, 2013 8:17 PM
11	Thanks to those who worked hard to make this workshop happen. Even though improvements could be made (and not only by IT participants), I would rate it as a success and a meaningful 'taking the pulse' of the economic climate of our islands.	Dec 17, 2013 5:56 PM
12	Thank you.	Dec 12, 2013 5:37 PM
13	I felt there was a lot of interest from attendees for the main topic, especially given the major issue of the day - ferries.	Dec 12, 2013 12:44 PM

ISLANDS TRUST BRIEFING

DATE: January 15, 2014

TOPIC: ISLANDS TRUST COMMUNITY STEWARDSHIP AWARDS

DIRECTED TO: Trust Programs Committee

CONFIDENTIAL: NO

DESCRIPTION OF ISSUE:

This year will be the thirteenth year of the Islands Trust's annual awards program designed to recognize individuals and organizations that are pursuing actions in the islands that have made a significant contribution towards the object of the Islands Trust. This briefing is to advise Trust Programs Committee of the tasks staff are now completing to deliver the 2014 awards program.

BACKGROUND:

- The purpose of the Community Stewardship Awards (CSA) program is to recognize and encourage the actions of individuals and organizations that support the mandate of the Islands Trust.
- Since its inception in 2002, 62 awards have been given to individuals and organizations across the entire Trust Area. Nominated and award-winning projects have addressed a wide range of issues including: land, water and marine conservation, agriculture, wildlife rescue and rehabilitation, community news publication, and the compilation and management of community records.
- Trust Programs Committee is responsible for reviewing CSA nominations in May and recommending award recipients to Trust Council in June.
- Administration of the CSA program is established in the Administration of the Community Stewardship Awards Program policy (2.1xi) which defines the CSA nomination and eligibility process as follows:

Proposed Awards Timeline and Process

February:	Announce award program (news release with broad distribution to media and potential nominators, notice board posters, web page information and on-line nomination form).
March:	Provide program materials to trustees for local promotion.
Mid-April:	Close of nominations, followed by initial staff screening of nominations for eligibility.
Late April:	Staff seek input on nominations from local trustees
Late April:	Nominations forwarded to Trust Programs Committee members for consideration.
Early May	News release issued and nomination profiles posted to the website
May 12:	Trust Programs Committee recommendations to Trust Council.
June:	Trust Council decision regarding awards and Award recipients notified.
June:	News release issued and names of recipients posted to website
Aug:	Trust Programs Committee review of the program and process, if needed.
Fall:	Awards presentation at a Local Trust Committee or Island Municipality meetings.

Awards Process

Acknowledgement of nomination: Following the nomination deadline of April 15, all nominees will receive a certificate of nomination.

Recommendations to Trust Council: Trust Programs Committee will review nominations at its May meeting and make award recommendations to Trust Council’s June meeting.

Awards Criteria: Nominees are assessed according to the following criteria: relationship of project or work to the Islands Trust Policy Statement, benefits to the community or Trust Area, collaboration with others, innovation, and the level of community support and involvement.

Awards Presentations: Awards may be presented at a Local Trust Committee or Island Municipality meeting. Each award recipient is presented with a plaque and a letter of congratulations from the Trust Council Chair. In previous years, several award recipients have been honoured at a special event arranged by local trustees, where family, friends, interested community members, local media and others are present. Guidelines for arranging a Community Stewardship Award event (either special or during a regularly scheduled meeting) will be provided to trustees and staff after Trust Council decides on the recipients.

Budget and Resources

- Community stewardship awards consist of an engraved plaque or other small memento. The total cost of all awards should not exceed \$600.00.
- Trust Area Services staff provide support to the Trust Programs Committee in implementing the awards program, which can amount to a week or two of full-time equivalent hours.

ATTACHMENT: Community Stewardship Award Program Overview - 2002-2013.

FOLLOW-UP: Staff will initiate the 2014 CSA program as directed by policy / Trust Program Committee.

PREPARED BY: _____ Clare Frater

REVIEWED BY EXECUTIVE COMMITTEE:

SUBMITTED BY: _____ Lisa Gordon

REVIEWED BY: _____
(Chief Administrative Officer)

OTHER REVIEW:

Community Stewardship Award Program

Overview

2002-2013

Number of Nominations - Since 2002, there have been 153 nominations with an average of 13 nominations per year. The highest number of nominations (18) occurred in 2012 and the lowest number of nominations (6) occurred in 2010.

Nominations per Island since 2002

Pender Islands (North Pender and South Pender) have the most nominations: 41

Salt Spring Island: 28 nominations

Hornby Island: 18 nominations

Denman Island: 11 nominations

Mayne Islands: 10 nominations

Saturna Island: 9 nominations

Galiano Island: 8 nominations

Gabriola and Lasqueti Islands: 7 nominations each

Bowen Island + Bowyer/Passage: 6 nominations

Thetis Island: 4 nominations

Gambier and Trust Wide: 2 nominations each

Number of Recipients – Since 2002, there have been 62 Community Stewardship Awards recipients. There has been a range in the number of awards given each year from three awards in 2002 to six awards given in 2007 and 2008. In 2005, Trust Council awarded four awards and two honourable mentions.

Recipients per Island – Over the last twelve years, the distribution of the awards by island is as follows:

Salt Spring Island – 15 awards

Pender Islands – 11 awards

Hornby Island – 6 awards

Bowen Island – 4 awards

Denman and Saturna Islands – 5 awards each

Mayne Island – 4 awards

Galiano and Gambier Islands – 2 awards each

Gabriola and Lasqueti Islands – 3 awards each

Thetis and Trust wide – 1 award each

2002- 2013 LIST OF NOMINEES/ISLANDS

- **Bullet and bold font** indicates award recipients

Year	Individual Nominated & Island	Group Nominated & Island	Island Nominees
2013	<ul style="list-style-type: none"> • Richard Blagborne, Saturna Island • Chris and Judith Plant, Gabriola Island • Jan Slakov, Salt Spring • Ana Miriam Leigh (posthumous), Denman Island Dr. Peter Carter and Julie Johnston, North Pender Island Mike Hoebel, Galiano Island Patrick Smith, South Pender Jill Treewater, Salt Spring 	<ul style="list-style-type: none"> • Lasqueti Island Forage Fish Team • Mayne Island Conservancy • Salt Spring Island Water Council Bowen Island Golf Association Denman Island Volunteer Fire Department Salt Spring Island Water Preservation Society 	<p>Bowen (1) Denman (2) Gabriola (1) Galiano (1) Lasqueti (1) Mayne (1) Penders (2) Salt Spring (4) Saturna (1)</p> <p style="text-align: center;">Total = 14</p>
2012	<ul style="list-style-type: none"> • Stuart Watson, Gambier Island • Margot Venton, North Pender Island • Anne Macey, Salt Spring Island • Dr. Donald Marshall, Bowen Island • Peter Karsten, Denman Island Michael Dunn, Mayne Island Patricia Forbes, Lasqueti Island Lindsay Hamson, South/North Pender Islands Shirley LePers, South/North Pender Islands Ken Millard, Galiano Island Monica and Paul Petrie, South/North Pender Islands Dr. John Sprague, Salt Spring Island Bob Watson, Salt Spring Island John Wiznuk, Saturna Island 	<ul style="list-style-type: none"> • Gabriola Island Health Care Foundation, Society and Auxiliary • Hornby Quilters Group • Saturna Island Ecological Education Centre Denman Island Residents Association's Parks Committee 	<p>Bowen (1) Denman (2) Gabriola (1) Galiano (1) Gambier (1) Hornby (1) Lasqueti (1) Mayne (1) Penders (4) Salt Spring (3) Saturna (2)</p> <p style="text-align: center;">Total = 18</p>
2011	<ul style="list-style-type: none"> • Sue Ellen Fast, Bowen Island • Barry Mathias, Pender Islands • Sara Steil, Pender Islands • Jane Wolverton, Galiano Island Henning Nielsen, Denman Island Gisele Rudischer, Gabriola Island Nadia Krebs, Galiano Island Wayne Hewitt, Salt Spring Island 	<ul style="list-style-type: none"> • Hornby New Clinic Committee, Hornby Island • Pender Island Fire Rescue Department, Pender Islands 	<p>Bowen (1) Denman (1) Gabriola (1) Galiano (2) Hornby (1) Penders (3) Salt Spring (1)</p> <p style="text-align: center;">Total = 10</p>
2010	<ul style="list-style-type: none"> • Tekla Deverell, North Pender • Patti Willis, Denman • Jon Guy, Saturna • Sylvia Pincott, North Pender • Dorothy Cutting, Salt Spring Pat Ropars, Saturna 		<p>Denman (1) Pender (2) Salt Spring (1) Saturna (2)</p> <p style="text-align: center;">Total = 6</p>
2009	<ul style="list-style-type: none"> • Kelsey Mech, Salt Spring • Patricia McLaughlin, Denman • Jacqueline Booth, Salt Spring (Posthumous nomination) Andrew Carmichael, Hornby Linda and Peter George, Gabriola Janice Oakley and Martine Paulin, Galiano 	<ul style="list-style-type: none"> • Hornby Island Residents and Ratepayers' Association • Salt Spring Island Conservancy Lasqueti Internet Access Society Mayne Island Early Childhood Society Mayne Island Agricultural Society and Fall Fair Pender Islands Community Service Society Pender Organic Community Garden Society 	<p>Denman (1) Galiano (2) Hornby (2) Mayne (2) Lasqueti (1) Pender (2) Salt Spring (3)</p> <p style="text-align: center;">Total = 13</p>
2008	<ul style="list-style-type: none"> • Mary Cooper, Mayne • Maureen Moore, Salt Spring • Geri Crooks, Saturna • Alasdair and Nancy Gordon, Lasqueti 	<ul style="list-style-type: none"> • Lasqueti Island Nature Conservancy • Lyall Creek Salmon and Trout Enhancement Project, Saturna Island Saturna Scribbler Volunteers Land Trust Alliance of British Columbia 	<p>Denman (2) Galiano (1) Lasqueti (2) Mayne (2)</p>

Year	Individual Nominated & Island	Group Nominated & Island	Island Nominees
	Peter Askin, Mayne John Arthur Money, Saturna Patricia McLaughlin, Denman Lon Wood, Thetis Grant Gordon, Thetis Patti Willis, Denman Bowie Keefer, Galiano Tekla Deverell, Pender	Pender Islands Animal Welfare Society	Pender (2) Saturna (4) Salt Spring (1) Thetis (2) All islands (1) Total = 17
2007	<ul style="list-style-type: none"> • Ursula Poepel - Pender Islands • Karl Hamson - Pender Islands • Jennifer Brown MacLeod - Gabriola Derek Hopzapfel - Pender Islands Sara Steil – Pender Islands David Rae – Pender Islands Beverley Vreeswijk - Thetis 	<ul style="list-style-type: none"> • The Pender Post - Pender Islands • Gambier Island Conservancy • SSI Alternative Gypsy Moth Control Program Pender Islands Conservancy Association 	Pender (7) Salt Spring (2) Gambier(1) Gabriola (1) Thetis (1) Total = 12
2006	<ul style="list-style-type: none"> • Bob Burgess, Thetis • Anne Johnson, Mayne David Manning, Pender Glenna Borsuk, Gabriola Jan Kirby, Pender Michelle Marsden, Pender 	<ul style="list-style-type: none"> • Michelle Marsden and the B.C. Coastal Clean Up Campaign, Pender Islands • Salt Spring Island Conservancy, Mount Erskine Campaign 	Pender (4) Salt Spring I(1) Thetis (1) Mayne (1) Gabriola (1) Total = 8
2005	<ul style="list-style-type: none"> • Hilary Brown, Hornby • Katherine Dunster, Bowen Nicholas/Naomi Wilde, North Pender (honourable mention) Christa Grace-Warrick, North Pender Darlene Gage, Hornby Dave and Florence Davidson, North Pender Leigh-Ann Millman, Gabriola Maureen Moore, Salt Spring Newell Smith, North Pender Robert Weeden , Salt Spring Sylvia Pincott, North Pender 	<ul style="list-style-type: none"> • Hornby Water Stewardship Project • Mayne Island Japanese Gardens Denman Conservancy Association (honourable mention) Hornby Island Community Economic Enhancement Corporation 	North Pender (5) Hornby(4) Salt Spring (2) Bowen (1) Gabriola (1) Denman (1) Mayne (1) Total = 15
2004	<ul style="list-style-type: none"> • Kenneth Millard, Galiano • Tom Gossett, Salt Spring Susan Crowe Hornby Island Andrew Carmichael/Dale Chase, Hornby Darlene Gage, Hornby Don Herbert, Mayne David Work, Hornby 	<ul style="list-style-type: none"> • Island Stream and Salmon Enhancement Society, Salt Spring Island • Salt Spring Island Residents for Responsible Land Use 	Hornby (4) Salt Spring (3) Galiano (1) Mayne (1) Total = 9
2003	<ul style="list-style-type: none"> • Jenny Balke, Denman • Tony Quin, Hornby Margaret Taylor, Gabriola Giles Bassett, Hornby Chris Ferris, Lasqueti Pat Forbes, Lasqueti Donald Twohey, Passage Kathy Reimer, Salt Spring 	<ul style="list-style-type: none"> • Bowen Forest & Water Management Society • Islands in the Salish Seas Mapping Project - All Islands Conservancy Hornby Island Hornby Residents & Ratepayers Assn Mayne Agricultural Society and Fall Fair The Pender Islands Museum Society The Pender Islands Parks Commission Whalewch Farm, Pender Island Salt Spring Island Monetary Foundation 	Hornby (4) Penders (3) Lasqueti (2) Salt Spring (2) Bowen (1) Denman (1) Gabriola (1) Mayne (1) Passage (1) All Islands (1) Total = 17
2002	<ul style="list-style-type: none"> • Maureen Milburn, Salt Spring Tony Quin, Hornby David Spalding, South Pender Bev Bullen, Hornby Earl Hastings, Pender Islands Helen Allison, North Pender Island The Late Allan Brooks, South Pender David and Mary Dennis, North Pender 	<ul style="list-style-type: none"> • Community of Trincomali – North Pender Island • Island Wildlife Natural Care Centre - Salt Spring Island Pender Islands Recycling Society Salt Spring Island Monetary Foundation Salt Spring Women – Preserve /Protect Salt Spring Women – Fund raising 	Penders (7) Salt Spring (5) Hornby (2) Total = 14



REQUEST FOR DECISION

To: Trust Programs Committee

For the Meeting of:: February 3, 2014

From: Clare Frater, Policy Analyst

Date Prepared: January 21, 2013

SUBJECT: COMMUNITY STEWARDSHIP AWARDS ADMINISTRATION 2014

RECOMMENDATION: That the Trust Programs Committee direct staff to pilot an April 15 deadline for 2014 Community Stewardship Award applications.

DIRECTOR COMMENTS:

Setting the 2014 Community Stewardship Award program deadline as April 15 will allow staff to better manage their workload in the short period between the deadline for nominations and the deadline for the Trust Programs Committee meeting package. This will prevent the need for overtime to maintain commitments to other projects.

IMPLICATIONS OF RECOMMENDATION

ORGANIZATIONAL:

The recommendation will provide staff with six additional working days to summarize nominee information and get feedback from local trustees. This extra time will reduce pressure and allow for more flexibility in managing work priorities. Staff do not anticipate any public concern with the change in deadline.

FINANCIAL:

N/A

POLICY:

This decision would be contrary to the Administration of the Community Stewardship Award Procedure (2.1.xi) which sets the deadline as the last Friday in April. Should this date change prove useful staff may recommend that the Policy be amended to accommodate this and other changes.

IMPLEMENTATION/COMMUNICATIONS:

Staff will promote the 2014 program deadline as April 15, 2015. Staff will include a note on the website of the deadline change for this year. Staff will advise TPC in May 2014 if the deadline change improved administration of the program.

OTHER:

N/A

BACKGROUND:

Depending on the number of applications received it can be challenging for staff to prepare the Trust Program Committee materials, solicit trustee comments, communicate with nominees and nominators and prepare communication materials. In recent years, staff have added a number of extra steps to the program administration process (e.g. calling nominees to ensure they accept).

REPORT/DOCUMENT:

N/A

KEY ISSUE(S)/CONCEPT(S):

Managing staff workload

RELEVANT POLICY:

Administration of the Community Stewardship Award Procedure (2.1.xi): see:
<http://www.islandstrust.bc.ca/media/58204/2.1.xi%20communitystewardshipawards.pdf>

DESIRED OUTCOME:

Effective administration of the Community Stewardship Award Program

RESPONSE OPTIONS

Recommended: That the Trust Programs Committee direct staff to pilot an April 16 deadline for 2014 Community Stewardship Award applications.

Alternative: Do not change the application deadline for the 2014 Community Stewardship Award Program.

Prepared By: Clare Frater, Policy Analyst

Reviewed By/Date: Lisa Gordon, Director, Trust Area Services

To: Trust Programs Committee

For the Meeting of: February 3, 2014

From: Lisa Gordon

Date prepared: January 23, 2014

File No.:

SUBJECT: ADVOCACY OBJECTIVES AND METHODS MATRIX

DESCRIPTION OF ISSUE: This briefing provides an update about work undertaken since Trust Council's Dec 2013 direction to the Executive Committee to study and make recommendations to Council regarding the costs and resources necessary to create an advocacy campaign for the marine and coastal protection of the Salish Sea, and directed that all related advocacy issues such as aquaculture, oil tanker traffic, coal transport and climate change be included in this examination.

BACKGROUND: Trust Council's direction resulted from a last minute resolution and was not subject to staff research or recommendations. After staff considered the direction, they recommended to Executive Committee that it instead undertake a more comprehensive review of its advocacy function and capacity. The reasons for this suggestion include:

- Lack of formal decision-making criteria for all advocacy topics, not just marine
- Non-marine advocacy topics also requiring advocacy resources in 2013 include BC Ferries, Water Sustainability Act, Agricultural Land Reserve, mining in the Trust Area
- Increasing requests and expectations from constituents and trustees for advocacy
- Growing reputation of Islands Trust as an effective advocate creating more demand
- Organizational need to review current delivery methods for other Trust Area Services organizational commitments (e.g. communications, stewardship awards, annual report, legislative monitoring, policy analysis, BC Hydro wood pole treatment referrals, other EC/TPC support)
- Organizational need to review other Trust Area Services organizational responsibilities that have been deferred or displaced in recent years in favour of advocacy and evaluate what is an appropriate distribution of resources (e.g. First Nations relations, indicator program, Policy Statement review and updating, interagency cooperation agreement management and updating, Crown Land profiles).
- Organizational need to review and realign Trust Area Services job profiles
- The Advocacy Policy (section J.2) calls for an evaluation of the advocacy program in the last year of each Islands Trust Council term. A comprehensive review of the function and capacity of the advocacy program would lay the foundation for a formal evaluation of the program.

On January 14, Executive Committee directed staff to:

- a) undertake a review of financial, staff and trustee resources available for all advocacy activities; and
- b) provide a draft framework for assessing advocacy campaign objectives and priorities and for selecting advocacy methods.

Chair Malcolmson suggested that Trust Programs Committee might be able to discuss “b” - the draft frameworks to improve Trust Council’s decision-making about advocacy and help Executive Committee decide on next steps.

Executive Committee also added the following item to its work program for the TAS department: “Advocacy Strategy - Develop recommendations re advocacy objectives, costs and resources.”

ATTACHMENT(S):

1. Draft decision-matrix for Advocacy Objectives and Topics
2. Draft decision-matrix for Advocacy Objectives and Methods

The attachments are intended for discussion and debate about a) whether the objectives are correct and comprehensive and b) how to assign numeric rank or weight to the various criteria.

AVAILABLE OPTIONS:

FOLLOW-UP: Staff will provide an interim report to Executive Committee at its February 4, 2014 meeting, including any advice that Trust Programs Committee wishes to convey. Staff will provide a draft RFD from the Executive Committee to Trust Council for its February 18, 2014 meeting.

Prepared By: Lisa Gordon, Director, Trust Area Services, January 23, 2014

Reviewed By/Date:

Matrix for selecting advocacy topics

Topics to support objectives	Oil spill preparedness and response regime	Oil tanker traffic increase	Container vessel traffic increase	LNG tanker traffic increase	Coal barge increase/dust	BURNCO-barge traffic increase/eel grass/forage fish	Derelict vessels, docks	National Marine Conservation Area	Pleasure craft sewage	Raven Coal - marine impacts	Howe Sound Mgm't Plan	Shellfish aqua-culture	Water Act	BC Ferries
FIRST OBJECTIVE: PROMOTE SENIOR GOVERNMENT DECISIONS THAT SUPPORT IT MANDATE														
Level of Risk to Eenvt / Community / Amenities														
Frequency of risk														
Likelihood of influencing change														
SECOND OBJECTIVE: REPRESENT CONSTITUENTS														
# of letters														
# of delegations														
THIRD OBJECTIVE: COST EFFECTIVENESS														
Minimize staff time (hrs)														
Minimize financial cost (\$)														

Matrix for selecting advocacy topics

Topics to support objectives	Oil spill preparedness and response regime	Oil tanker traffic increase	Container vessel traffic increase	LNG tanker traffic increase	Coal barge increase/dust	BURNCO- barge traffic increase/eel grass/ forage fish	Derelict vessels, docks	National Marine Conservation Area	Pleasure craft sewage	Raven Coal - marine impacts	Howe Sound Mgm't Plan	Shellfish aqua-culture	Water Act	BC Ferries
FOURTH OBJECTIVE: SUPPORT IMPLEMENTATION OF OBJECT														
Topic mentioned in Policy Statement														
Topic mentioned in Strategic Plan														
FIFTH OBJECTIVE: BUILDS ON PRIOR ISLANDS TRUST ADVOCACY WORK														
Islands Trust has history of leadership on the topic														
SIXTH OBJECTIVE: ENHANCE REPUTATION														

Matrix for Selecting Advocacy Methods

Methods to support objectives	Simple letter writing on many issues with little research	Limited number of meetings between trustees/ministers	Participating in consultations on legislative proposals	In-depth submission after research (including letters of comment to CEAA/BCEAO/NEB)	AVICC/UBCM resolution after research on selected issues	Workshops at AVICC/ UBCM after research on selected issues	Staff participation in working groups/ coalitions	Intervene in National Energy Board hearings	Initiate, maintain and implement cooperation agreements/ reg. inter-agency staff contact	Media articles about advocacy topics (including speaking notes)
FIRST OBJECTIVE: PROMOTE SENIOR GOVERNMENT DECISIONS THAT SUPPORT IT MANDATE										
Influence senior gov't decision-makers										
SECOND OBJECTIVE: REPRESENT CONSTITUENTS										
Convey constituent concerns										
Encourage/ educate/ assist allies to advocate										
Facilitate opps for constituents/ allies to have a say in snr gov't decisions that affect them/TA										

Matrix for Selecting Advocacy Methods

Methods to support objectives	Simple letter writing on many issues with little research	Limited number of meetings between trustees/ministers	Participating in consultations on legislative proposals	In-depth submission after research (including letters of comment to CEAA/BCEAO/NEB)	AVICC/UBCM resolution after research on selected issues	Workshops at AVICC/ UBCM after research on selected issues	Staff participation in working groups/ coalitions	Intervene in National Energy Board hearings	Initiate, maintain and implement cooperation agreements/ reg. inter-agency staff contact	Media articles about advocacy topics (including speaking notes)
THIRD OBJECTIVE: COST EFFECTIVENESS										
Minimize staff time (hrs)										
Minimize financial cost (\$)										
FOURTH OBJECTIVE: SUPPORT IMPLEMENTATION OF OBJECT										
FIFTH OBJECTIVE: BUILDS ON PRIOR ISLANDS TRUST ADVOCACY WORK										
SIXTH OBJECTIVE: ENHANCE REPUTATION										
With senior gov't decision-makers										
With constituents										



TRUST PROGRAMS COMMITTEE WORK PROGRAM REPORT

To: Islands Trust Council

Updated: November 5, 2013

WORK PROGRAM

1. CREATE LINKAGES TO SHARE ECONOMIC SUSTAINABILITY MODELS (Strategic Plan 4.1)

- Organize session for trustees, Islands Trust Area electoral area directors, electoral area directors for Quadra and Cortez Islands, Bowen Island Municipal Council, San Juan County Council, and Island volunteers
- Develop demographic trend charts and other indicator data for CAO presentation
- Thank you letters from Chair

2. BC FERRIES ADVOCACY PROGRAM (Strategic Plan 4.2)

- Prepare Trust Council and trustees to participate effectively in the next round of public engagement on BC Ferries

3. ENCOURAGE UNDERSTANDING AND VOLUNTARY STEWARDSHIP OF WATER RESOURCES (Strategic Plan 3.2)

- Send resource list to trustees for local newsletters and LTC agendas
- Survey local water groups to identify gaps in local educational materials
- Make recommendations about what it will take to fill gaps

CONTINUING ITEMS

COMMUNITY STEWARDSHIP AWARDS

- Deliver 2013 awards program

LEGISLATIVE MONITORING

- Monitor changes and report to Trust Council (March 2014)

INDICATOR PROGRAM

- Research high-priority indicators, such as census and housing

VACANT CROWN LAND PROFILES

- Bowen Island, Gambier LTC, and Ballenas-Winchelsea Islands – on hold

Lisa Gordon
Designate Staff

Paul Brent
Chair