



ISLANDS TRUST CONSERVANCY

News Release

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Salt Spring Island philanthropist continues her conservation legacy of protecting islands for future generations

Lək̓ʷəŋən, METULIYE/Victoria, B.C. —Late Salt Spring Island resident Susan Bloom continues to build on her conservation legacy with a recent donation of \$100,000 to help protect islands in the Salish Sea.

Islands Trust Conservancy has received a donation of \$100,000 in support of its continued conservation efforts on islands in the Salish Sea by the late conservationist and philanthropist, Susan Bloom of Salt Spring Island. Susan Bloom passed away in December 2021. She was genuinely committed to the protection of wildlife, their habitats, and the protection of ancient forests and oceans, and is perhaps most well known for her donation and work to protect Clayoquot Island near Tofino with the Nature Conservancy of Canada.

“Susan believed strongly in grassroots organizing and worked to help small groups of passionate people do extraordinary things,” says friend and estate trustee Janet Theunisz.

“I feel sad that Susan Bloom, the epitome of quiet philanthropy, has passed away; and at the same moment, happy to discover that her legacy included Islands Trust Conservancy,” says Carla Funk, Fund Development Specialist with Islands Trust Conservancy. “We are honored to be entrusted with her bequest. Careful consideration will be made to ensure that use of these funds is in keeping with her lifelong passion for conservation on the islands.”

Islands Trust Conservancy works with individuals to support them in taking voluntary actions that help to protect islands in the Salish Sea.

“Creating a conservation legacy is often about doing what you can with what you have. There are lots of options open to individuals from any financial background when it comes to philanthropy,” Mark Horne, Q.C. estate trustee and legal adviser.

Islands Trust Conservancy was selected by Bloom’s estate trustees in her memory in recognition of the conservancy’s efforts to preserve our natural heritage.

Quick Facts

- The Islands Trust Conservancy (ITC) protects natural landscapes across the Islands Trust region. The support of individuals and partners has helped to protect more than 1,365 ha of land within 32 nature reserves and 79 conservation covenants on islands in the Salish Sea.
- More than 65% of land on islands in the Salish Sea are privately owned – meaning that individual landowners’ voluntary conservation actions are critical to protecting biodiversity and addressing impacts from climate change in the region.
- B.C. is the most biologically diverse province in Canada– but it is also a hotspot for biodiversity loss.

Protecting Islands in the Salish Sea

- More than 300 species are listed as being at risk of extinction in the Islands Trust Area. Protecting habitat is one of the best ways to prevent species from becoming at risk of extinction and aid in the recovery of those currently at risk.

About

Islands Trust Conservancy is the conservation land trust for over 450 islands of the Salish Sea and is a part of Islands Trust. Since 1990, the Islands Trust Conservancy has protected more than 1,360 hectares of island ecosystems. This success is thanks to the vision, support, and generosity of donors and partners. Learn more online at www.islandstrustconservancy.ca.

Press Assets

Media has been made available for download to support this news release. You can [access these assets here](#)

Susan Bloom Obituary – <https://saltspringexchange.com/2021/12/12/obituary-susan-bloom/>

Contact

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Protecting Islands in the Salish Sea

